

## **Traeger Game Day Giveaway Contest—2026**

OFFICIAL RULES (“Official Rules”) NO PURCHASE NECESSARY. PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. DO NOT UTILIZE MULTIPLE SOCIAL MEDIA ACCOUNTS TO INCREASE YOUR CHANCES OF WINNING.

1. Eligibility: Traeger Game Day Giveaway Contest (the "Contest") is open to legal residents of the United States (including the District of Columbia) who are at least eighteen (18) years old at the time of entry, who have an Internet connection, and access to the Traegergrills.com website and acceptance of the Traeger Pellet Grills LLC ("Traeger") Privacy Policy available at <https://www.traegergrills.com/privacy-policy>. Employees of Traeger Pellet Grill LLC ("Traeger") and their affiliates and immediate and household members of each such employee are not eligible to participate in the Contest. The Contest is subject to all applicable federal, state and local laws and regulations and is VOID WHERE PROHIBITED BY LAW.
2. Agreement to Official Rules: By participating in the Contest, entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions of Traeger, which are final and binding in all matters related to the Contest
3. Timing: The Contest will begin at 12:00 AM MST on February 8, 2026 and end at 11:59 PM MST on February 8, 2026 (collectively, the "Contest Period"). Traeger's computer is the official timekeeping device for the Contest.
4. How to Enter: During the Contest Period: (i) cook a dish or Game Day meal and share it on social media using #TraegerGameDay (the “Content”); (ii) submit the entry to <https://form.typeform.com/to/hlxhnCml> before the deadline of Sunday January 8, 2026 at 11:59PM MST. More social media posts result in more Entries, which will be judged individually. Tagging friends is optional, not required for entry.
5. Selection of Winner: Fifty one (51) winners will be selected by Traeger. The selection of the winners is final and binding in all matters related to the Contest, and Traeger will select

the potential Contest winner at or around 12:00 PM MST on February 10, 2026. Entries will be judged by a panel of Traeger employees based on the following equally weighted criteria: (1) Creativity (originality of the recipe and/or presentation); (2) Relevance to theme (how well it fits the Game Day theme); and (3) Alignment with brand values.

**6. Winner Requirements:** Traeger will notify potential winners via social media. The potential winners must respond to Traeger's notification and accept the prize within three (3) days. If a potential winner does not respond within three (3) days, Traeger may, in its discretion, choose another winner. Winner is responsible for any federal, state or local tax liabilities associated with winner's receipt of any prize.

**7. Prizes:** There will be one (1) winner of the Contest who will receive: (i) a one of a kind, custom hand-painted Traeger Game Day helmet; and fifty (50) winners who will receive an official, custom 2025 Traeger Game Day desk helmet (collectively the "Prizes"), with shipping to the winner's home in the United States (shipped by Traeger within eight (8) weeks of winner claiming the Prize). Total estimated value of the prizes is \$3500. Prizes are not transferable, and winners may not substitute the Prizes for an alternative prize or for cash. Traeger reserves the right to substitute the Prizes or any portion of the Prizes for one of equal or greater value if the designated prize should become unavailable for any reason.

**8. Publicity:** Acceptance of Prize shall constitute and signify the winner's agreement and consent that Traeger may use the winners' name, address (city, state), likeness, photo submission, and/or Prize information for contextual purposes worldwide, including the internet, without limitation and without further payment or consideration, except where prohibited by law.

**9. Intellectual Property & Publicity:** By entering the Contest, entrant hereby grants to Traeger and its affiliates a perpetual, worldwide, irrevocable, transferable, royalty-free license to display, reproduce, modify, edit, and create derivative works from the Content submitted by entrant in connection with the advertising, publicity, and promotion of Traeger's products and services. Traeger shall be allowed to use the Content submitted by entrant as permitted herein without further review or approval. Acceptance of a prize shall constitute and signify the winner's agreement and consent that Traeger may use the winners' name, address (city, state), likeness, photo submission, and/or prize information

for Contest informational purposes worldwide, including the internet, without limitation and without further payment or consideration, except where prohibited by law.

**10. Warranties & Representations:** Entrant individually warrants and represents to Traeger that: (i) entrant meets the residency and age requirements at the time of entry; (ii) entrant has the full legal right, power and authority to grant to the Traeger the license provided for in these Official Rules; (ii) entrant owns or controls the complete rights to the Content for the purposes contemplated in the license; (iv) entrant is the sole creator and owner of the Content, including any images, video, and music incorporated therein; and (v) the Content or any use thereof, shall not violate any law and shall not infringe upon or violate the rights of any person (including, without limitation, contractual rights, copyrights, trademarks, rights of publicity and rights of privacy).

**11. Privacy:** Information collected from entrants is subject to Traeger's Privacy Policy located at <https://www.traegergrills.com/privacy-policy>.

**12. Limitation of Liability:** ENTRANT AGREES, THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW, (1) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE CONTEST, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (2) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS WILL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS INCURRED (IF ANY) NOT TO EXCEED FIFTY DOLLARS (\$50.00), BUT IN NO EVENT WILL ATTORNEYS' FEES BE AWARDED OR RECOVERABLE; (3) UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND ENTRANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR SPECIAL DAMAGES, LOST PROFITS AND/OR ANY OTHER DAMAGES, OTHER THAN ACTUAL OUT OF POCKET EXPENSES NOT TO EXCEED FIFTY DOLLARS (\$50.00), AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED; AND (4) ENTRANTS REMEDIES ARE LIMITED TO A CLAIM FOR MONEY DAMAGES (IF ANY) AND SHALL NOT INCLUDE THE RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF.

**13. Release & Indemnification:** To the fullest extent permitted by law, entrant agree to release, indemnify, suspend, hold harmless, and covenant not to sue Traeger, and its direct

and indirect affiliates, divisions, parent and subsidiary companies, officers, employees, shareholders, representatives, managers, members, directors, owners, agents, insurers, attorneys, predecessors, successors, and assigns thereof (collectively, the "Released Parties"), from and against all claims, damages, charges, injuries, losses, proceedings, suits, actions, expenses and attorney fees (collectively the "Claims") arising out of, involving, or relating to entrant's participation in the Contest. To the fullest extent permitted by law, entrant agrees to indemnify and hold harmless the Released Parties from any Claims alleging the Content infringes on any third party intellectual property rights.

14. Data Privacy & Notice of Financial Incentive: Personal information collected from entrant is subject to Traeger's Privacy Policy available at <https://www.traegergrills.com/privacy-policy>. To participate in the Contest, entrant will be required to submit certain personal information to Traeger including entrant's full name, email address, mailing address, phone number, and link to entrant's relevant social media post. Traeger does not assign a monetary value to the data that Traeger collects and will only use the information in accordance with Traeger's Privacy Policy. To the extent that Traeger is required to assign a monetary value to the personal information, it is equal to the value of the financial incentive provided.

15. Contest Results: For name of the Contest winner(s), send a self-addressed stamped envelope to "Traeger Game Day Contest" c/o Hollie Bingham 533 South 400 West, Salt Lake City, UT, 84101. Requests must be received by February 17, 2025.

16. Sponsor and Administrator: Traeger c/o Hollie Bingham 533 South 400 West, Salt Lake City, UT, 84101. This Contest is not sponsored, endorsed or administered by any Social Media Platforms, nor are any Social Media Platforms associated with the Contest in any way. Any questions, comments or complaints regarding the Contest must be directed to Traeger, and not to any Social Media Platforms. Entrant fully releases all Social Media Platforms from any claim arising out of entrant's participation in the Contest. "Social Media Platforms" includes but is not limited to Facebook, Instagram, Twitter, Pinterest, TikTok, YouTube, and LinkedIn.