Traeger Thanksgiving Giveaway Contest (2026)

OFFICIAL RULES (“Official Rules”) NO PURCHASE NECESSARY. PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. DO NOT UTILIZE MULTIPLE SOCIAL MEDIA ACCOUNTS TO INCREASE YOUR CHANCES OF WINNING.

1. Eligibility: Traeger Thanksgiving Giveaway Contest (the "Contest") is open to legal residents of the United States (including the District of Columbia) who are at least eighteen (18) years old at the time of entry, who have an Internet connection, and access to the Traegergrills.com website and accept the Privacy Policy of Traeger Pellet Grills, LLC (“Traeger”), available at https://www.traegergrills.com/privacy-policy. Employees of Traeger and its affiliates, and the immediate and household members of each such employee are not eligible to participate in the Contest. The Contest is subject to all applicable federal, state and local laws and regulations and is VOID WHERE PROHIBITED BY LAW.

2. Agreement to Official Rules: By participating in the Contest, entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions of Traeger, which are final and binding in all matters related to the Contest.

3. Timing: The Contest will begin at 12:00 AM MST on November 26, 2026 and end at 11:59 PM MST on November 29, 2026 (collectively, the "Contest Period"). Traeger’s computer is the official timekeeping device for the Contest.

4. How to Enter: During the Contest Period: (i) cook a Thanksgiving dish or meal and share it on social media using #TraegerThanksgivingContest (the “Content”); (ii) submit a link to your post, together with the other information requested on the form (each, an “Entry”), to https://app.viralsweep.com/contest/full/4b4abb-228570?framed=1https://app.viralsweep.com/contest/full/27ef2f-241470?framed=1 before the deadline of Sunday, November 29, 2026 at 11:59PM MST. More social media posts result in more Entries, which will be judged individually. An entrant may win more than one (1) Prize, but each winning Entry is eligible for only one (1) Prize. Tagging friends is optional, not required for entry. Posts must be made on a publicly viewable account and must remain publicly viewable until winners have been selected.

5. Alternate Means of Entry: To enter the Contest without submitting an Entry via social media or online form, eligible participants may mail a handwritten postcard no smaller

than 3 ½ x 5 inches and no larger than 4 ¼ x 6 inches, containing their full name, mailing address, email address, phone number, and a description of the dish they prepared (including its recipe and/or presentation) to:

“Traeger Thanksgiving Giveaway Entry”, 533 South 400 West, Salt Lake City, UT, 84101.

Each postcard must be postmarked by November 29, 2026 and received by December 3, 2026. Limit one mail-in entry per person. No mechanically reproduced entries permitted. All mail-in entries will be treated the same as online entries for purposes of winner selection.

6. Selection of Winner: Five Hundred (500) winners will be selected by Traeger. The selection of the winners is final and binding in all matters related to the Contest, and Traeger will select the potential Contest winner(s) during the week following the end of the Contest Period, ending at or around 12:00 PM MST on December 4, 2026. Entries will be judged by a panel of Traeger employees based on the following equally weighted criteria: (1) Creativity (originality of the recipe and/or presentation); (2) Relevance to the Thanksgiving theme; and (3) Alignment with brand values. Each eligible Entry will be scored by the panel against each criterion, and Entries will be ranked by total score. The highest-scoring Entry will win the Grand Prize, and the next four hundred ninety-nine (499) highest-scoring Entries will win the remaining Prizes. Ties will be broken by the higher score on Creativity and, if still tied, by the higher score on Relevance to theme. If fewer than five hundred (500) eligible entrants submit Entries, Traeger reserves the right to award fewer Prizes.

7. Winner Requirements: Traeger will notify potential winners via social media and/or by email to the address provided with the Entry. The potential winners must respond to Traeger’s notification and accept the prize within three (3) days. If a potential winner does not respond within three (3) days, Traeger may, in its discretion, choose another winner. Winner is responsible for any federal, state or local tax liabilities associated with winner’s receipt of any prize. To claim a Prize, a potential winner may be required to verify eligibility, provide a mailing address in the United States, and execute an affidavit of eligibility and liability release (and, for the Grand Prize Winner, cause the winner’s guest to execute a release), and, where required for tax reporting purposes, provide a completed IRS Form W-9. A potential winner who fails to satisfy these requirements, or who is determined to be ineligible, will forfeit the Prize, and Traeger may select an alternate winner from the remaining eligible Entries in order of score.

8. Prizes: There will be a total of five hundred (500) winners of the Contest. Prizes include: (i) four hundred ninety-nine (499) winners who will each receive one (1) custom Traeger Thanksgiving Magnet and (ii) one (1) grand prize winner (the “Grand Prize Winner”) who will

receive the grand prize (the “Grand Prize”), consisting of one (1) custom Traeger Thanksgiving Magnet, one (1) custom cutting board, and one (1) Woodridge Elite prize package, including one (1) Woodridge Elite grill, one (1) grill cover, one (1) bag of Turkey Blend pellets, and three (3) Traeger Rubs, together with a private Shop Class with Diva Q at Traeger headquarters for the Grand Prize Winner and one (1) guest, as further described below (collectively, the “Prizes”).

Prizes (other than the travel and Shop Class components of the Grand Prize) will be shipped to the winner’s home address within the United States (shipped by Traeger within eight (8) weeks of winner claiming the Prize).

Grand Prize Travel and Shop Class: The Grand Prize Winner and one (1) guest will attend a private Shop Class with Danielle Bennett aka “Diva Q”, subject to availability, at Traeger headquarters in Salt Lake City, Utah, on a date selected by Traeger between1/1/2027 and 12/31/2027. The travel component consists of round-trip economy airfare for two (2) from the commercial airport nearest the Grand Prize Winner’s residence in the United States and one (1) night(s) of hotel accommodations (double occupancy) selected by Traeger. Ground transportation, meals, incidentals, and all other costs are the sole responsibility of the Grand Prize Winner and guest. The guest must be at least [eighteen (18)] years old and must execute a release in a form provided by Traeger before travel. The Grand Prize Winner and guest are responsible for valid identification and any other required travel documents. If the Grand Prize Winner or guest is unable to attend on the date selected by Traeger, the travel and Shop Class components of the Grand Prize will be forfeited and will not be replaced with cash or another prize.

The total estimated retail value (“ERV”) of all Prizes is approximately $9,065.94 USD. Prizes are not transferable, and winners may not substitute any Prize for an alternative prize or for cash. Traeger reserves the right to substitute any Prize, or portion thereof, with a prize of equal or greater value if a designated Prize becomes unavailable for any reason.

9. Publicity: Acceptance of Prize shall constitute and signify the winner's agreement and consent that Traeger may use the winners’ name, address (city, state), likeness, photo submission, and/or Prize information for contextual purposes worldwide, including the internet, without limitation and without further payment or consideration, except where prohibited by law.

10. Intellectual Property & Publicity: By entering the Contest, entrant hereby grants to Traeger and its affiliates a perpetual, worldwide, irrevocable, transferrable, royalty-free license to display, reproduce, modify, edit, and create derivative works from the Content submitted by entrant in connection with the advertising, publicity, and promotion of Traeger’s products and services. Traeger shall be allowed to use the Content submitted by entrant as permitted herein without further review or approval. Acceptance of a prize shall

constitute and signify the winner's agreement and consent that Traeger may use the winners' name, address (city, state), likeness, photo submission, and/or prize information for Contest informational purposes worldwide, including the internet, without limitation and without further payment or consideration, except where prohibited by law.

11. Warranties & Representations: Entrant individually warrants and represents to Traeger that: (i) entrant meets the residency and age requirements at the time of entry; (ii) entrant has the full legal right, power and authority to grant to Traeger the license provided for in these Official Rules; (iii) entrant owns or controls the complete rights to the Content for the purposes contemplated in the license; (iv) entrant is the sole creator and owner of the Content, including any images, video, and music incorporated therein; and (v) the Content or any use thereof, shall not violate any law and shall not infringe upon or violate the rights of any person (including, without limitation, contractual rights, copyrights, trademarks, rights of publicity and rights of privacy); the Content shall not contain material that is inappropriate, indecent, obscene, hateful, tortious, defamatory, slanderous or libelous.

12. Fraudulent/Disruptive Activities: Any attempt to tamper with, interfere with, or manipulate the entry process, the operation of the Contest or the Prize determination, including, but not limited to, the use of AI, bots, automated systems, or fraudulent identities, is strictly prohibited. Entries generated by AI, script, macro, or other automated means, or by any means that subvert the entry process, will be disqualified and may result in the entrant being disqualified and banned from future promotions conducted by Traeger and its affiliates. Traeger reserves the right to disqualify any individual suspected of engaging in this prohibited conduct, including but not limited to, creating multiple social media accounts, submitting false information, or engaging in any activity that violates these Official Rules. Any such actions may be a violation of criminal and civil law, and, should such an attempt be made, Traeger reserves the right to not only disqualify such individual but seek damages from such individual to the fullest extent permitted by law. Furthermore, any entrant that acts in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person will be disqualified. Traeger's failure to enforce any term of these Official Rules shall not constitute a waiver of this provision.

13. Limitation of Liability: ENTRANT AGREES, THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW, (1) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE CONTEST, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (2) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS WILL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS INCURRED (IF ANY) NOT TO EXCEED FIFTY DOLLARS ($50.00), BUT IN NO

EVENT WILL ATTORNEYS' FEES BE AWARDED OR RECOVERABLE; (3) UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND ENTRANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR SPECIAL DAMAGES, LOST PROFITS AND/OR ANY OTHER DAMAGES, OTHER THAN ACTUAL OUT OF POCKET EXPENSES NOT TO EXCEED FIFTY DOLLARS ($50.00), AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED; AND (4) ENTRANT'S REMEDIES ARE LIMITED TO A CLAIM FOR MONEY DAMAGES (IF ANY) AND SHALL NOT INCLUDE THE RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF. The Contest shall be governed by, and construed in accordance with, the laws of the State of Utah, without giving effect to any choice of law or conflict of law rules or provisions (whether of the State of Utah or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Utah.

14. Release & Indemnification: To the fullest extent permitted by law, entrant agrees to release, indemnify, hold harmless, and covenant not to sue Traeger, and its direct and indirect affiliates, divisions, parent and subsidiary companies, officers, employees, shareholders, representatives, managers, members, directors, owners, agents, insurers, attorneys, predecessors, successors, and assigns thereof (collectively, the "Released Parties"), from and against all claims, damages, charges, injuries, losses, proceedings, suits, actions, expenses and attorney fees (collectively the "Claims") arising out of, involving, or relating to entrant's participation in the Contest. To the fullest extent permitted by law, entrant agrees to indemnify and hold harmless the Released Parties from any Claims alleging the Content infringes on any third party intellectual property rights.

15. Technical Failures. Any normal Internet/phone access and data/usage charges imposed by entrants' online/cellular service will apply and are entrants' sole responsibility. Traeger is not responsible for any compatibility issues with entrant's device/browser used for entry. Entries will not be acknowledged or returned. Entries specifying an invalid, non-working, or inactive email address may be disqualified. No information regarding entries, other than as otherwise set forth in these Official Rules, will be disclosed. Traeger is not responsible for lost, interrupted or unavailable network server or other connection; miscommunications; failed phone or computer or telephone transmissions; technical failure; jumbled, scrambled or misdirected transmissions; late, lost, incomplete, delayed, or misdirected entries; or other errors of any kind whether human, mechanical, or electronic. In the event the Contest is compromised or impaired in any way for any reason, including but not limited to, fraud, virus, bug, unauthorized human intervention, outbreak of widespread illness, pandemic, or other similar occurrence, civil unrest or any other problem or other causes beyond the control of Traeger that corrupts or impairs the administration, security, fairness, or proper conduct of the Contest, Traeger reserves the

right in its sole discretion to suspend or terminate the Contest and select the winner from among all eligible entries received prior to cancellation. Traeger is not responsible for lost, late, misdirected, corrupted, or incomplete entries. Proof of submission is not proof of receipt by Traeger. By participation in the Contest, entrants, and winners, release and hold harmless Traeger and the Social Media Platforms from and against any and all liability, claims, or actions of any kind whatsoever for injuries, damages, or losses to persons or property which may be sustained in connection with submitting an entry or otherwise participating in any aspect of the Contest, the receipt, ownership or use of the Prize, or while preparing for, participating in any Prize-related activity or any typographical or other errors in these Official Rules or the announcement or offering of the Prize.

16. Data Privacy & Notice of Financial Incentive: Personal information collected from entrant is subject to Traeger's Privacy Policy available at https://www.traegergrills.com/privacy-policy. To participate in the Contest, entrant will be required to submit certain personal information to Traeger including entrant's full name, email address, mailing address, phone number, and link to entrant's relevant social media post. Information collected from entrants (such as name, postal address and email address) will not be re-used, sold or shared in any manner by Traeger or any third parties unless entrant has opted-in to receive additional information and marketing or promotional material from Traeger or a third party. Entrants may opt in to receive marketing and promotional emails from Traeger by checking the designated box on the entry form. Opting in is not required to enter or win and does not affect an entrant's chances of winning, and an entrant may withdraw consent at any time by using the unsubscribe link in any such email. Traeger does not assign a monetary value to the data that Traeger collects and will only use the information in accordance with Traeger's Privacy Policy. To the extent that Traeger is required to assign a monetary value to the personal information, it is equal to the value of the financial incentive provided.

17. Contest Results: For name of the Contest winner(s), send a self-addressed stamped envelope to "Traeger Thanksgiving Giveaway Contest" 533 South 400 West, Salt Lake City, UT, 84101. Requests must be received by January 4, 2027.

18. Sponsor and Administrator: Traeger Pellet Grills, LLC, 533 South 400 West, Salt Lake City, UT, 84101. This Contest is not sponsored, endorsed or administered by any Social Media Platforms, nor are any Social Media Platforms associated with the Contest in any way. Any questions, comments or complaints regarding the Contest must be directed to Traeger, and not to any Social Media Platforms. Entrant fully releases all Social Media Platforms from any claim arising out of entrant's participation in the Contest. "Social Media

Platforms" includes but is not limited to Facebook, Instagram, X (formerly Twitter), Pinterest, TikTok, YouTube, and LinkedIn.